

What is Creative Engagement ?

It is a service created by Nancy Watson to help retirement residences augment their activity calendar with a variety of stand-alone programs, designed to actively engage residents in fun and challenging ways.

One or more components can be implemented:

Brain Boosters

Chuckles Club

Flix 4 U

Play Reading

Silk Painting

Story Nook

Maintaining any of these programs requires preparation and lots of fresh content, which is a daunting task for a busy Activity Team. That's why Nancy would assume full responsibility, making each one a worry-free add-on to your daytime or evening itinerary.



Want to add
variety to your
Activity Calendar?

Not enough time
to implement and
maintain new ideas?



Creative Engagement

helps you
help your seniors stay
mentally nimble

Who is Creative Engagement ?

After a career in real estate management, Nancy Watson became a management consultant to facilitate being a caregiver to both parents and getting her MBA.

When her widowed mother moved into an independent suite in a retirement home, during the early stages of Alzheimer's, Nancy joined her in order to preserve her mother's freedom and joie de vivre.

Living with the residents, Nancy was able to observe first-hand the vital importance of stimulation and socialization for every senior. Nancy volunteered to create and lead programs that actively engaged the independent residents e.g. Play Reading, Film Lovers' Club and Silk Scarf Painting.

After the passing of her mother, Nancy shifted her career goal to enriching the lives of more seniors. Keeping them mentally nimble became even more essential to her during the covid cloud.

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Silk Painting

- ◆ Silk scarf painting is easy, fun and ideally suited to first-time painters and folks with physical challenges
- ◆ Imperfections are not noticeable when the scarf is being worn.
- ◆ In addition to boosting confidence, a wonderful camaraderie develops as residents learn to paint together.

Brain Boosters

- ◆ This component of Creative Engagement's Brain Fitness plan is comprised of puzzles, word play quizzes, brain teasers and games.
- ◆ In addition to learning techniques on how to solve Sudoku, Rebus and Wordle puzzles, seniors can also make their own crosswords.

Chuckles Club

- ◆ This club is an open-door forum where residents share jokes and humorous anecdotes.
- ◆ Nancy will supply funny material and coaching to any shy or wannabe comic.
- ◆ Residents can rotate as Emcee but Nancy is there as a backup.

Play Reading

- ◆ Reading plays out loud is an entertaining way to exercise the mind and enhance speaking skills.
- ◆ Acting is not required but reading scripts may bring out the inner thespian in some!
- ◆ Scripts are in larger font.
- ◆ Residents with poor eyesight are encouraged to be active listeners.

Flix 4 U

- ◆ Researching and sourcing movies is time-consuming for Activity Teams. It takes even more time if there are also calendars for Memory Care and Assisted Living.
- ◆ **Flix 4 U** is a unique movie program personally sculpted for your residents. It will free up your time, no matter how lean or robust a film schedule you choose.
- ◆ Compiled over a decade, Nancy's video library is comprised of movies, concerts, ballets, stage plays, operas and mini-series. Most of her content has subtitles and is not on Netflix. New content is purchased weekly..
- ◆ Residents are engaged through film clubs for classics, docs, operas, etc. They are also invited to view video clips so they can select upcoming films.



Story Nook

- ◆ This is where residents gather to chat about short stories, which are typed in a larger font.
- ◆ As moderator, Nancy guides the conversation and ensures every voice is heard.
- ◆ Prior to the Story Nook, Nancy arranges for residents to read the stories to those with poor eyesight.